



STEM
BUILD THE FUTURE

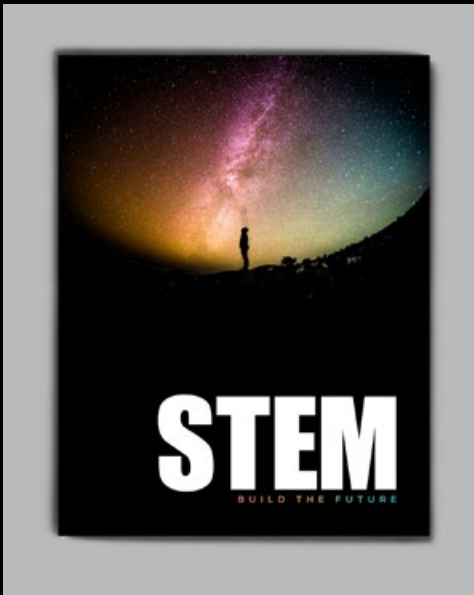
FALL 2021
MEDIA KIT

PUBLICATION

STEM: Build the Future is in conjunction with the Utah STEM Fest and will be available for digital download to educators and families that are interested in STEM careers and education.

STEM BUILD THE FUTURE PUBLICATION

This is a magazine publication that will go in to all schools that teach grades 6-12. This magazine will be filled with great STEM content, activities, downloadable experiments, education and career opportunities and coupons for local centers/product. This publication will also be fully available digitally so that the educators can send it to the students email to be accessible from home. All of this content will be live and active on the STEM Fest website throughout the entire year. Our goal is to provide educators with the tools that they need to create fun and exciting STEM focused learning plans and activities courtesy of our sponsors and partners.



- 84,000 website views during Week of STEM with 10 page visits per session
- Website is still seeing traffic at an average of 1,000 views per week
- Social media campaigns during Week of STEM brought 12,300 website sessions, 8,700 were unique



EVENT SPONSORSHIP

WHAT IS STEM FEST?

One of the best ways to engage students in science, technology, engineering and math is through hands-on activities. Utah STEM Fest does just that and much more!

Our goal for STEM Fest has always been to bring information and attention to STEM education and careers. This year will be no different. Even though a live event will not be held, we are bringing STEM Fest into the hands of educators and students.



MARKETING & BRANDING	ADMINISTRATIVE (\$10,000)	EDUCATIONAL (\$8,000)	SUPPORTING (\$5,000)	LEARNING (\$2,500)	TEACHING (\$1,200)
Ad in <i>STEM Build the Future</i> print and digital magazine	Full Page	Full Page	Full Page	Half Page	
Ad in <i>Utah Business Magazine</i>	Full Page	Full Page			
Banner ad on STEM website, leading to your educational content/activity (Banner Size Pixes)	X	X			
Logo and link on STEM website, leading to your educational content/activity			X	X	X
Your educational content on the STEM interactive website	X	X	X	X	X
Recognition in ads featured in Deseret News and other media channels	X	X			
Recognition in social media campaign	X	X	X	X	
Recognition on email blasts	X	X	X	X	
Pre-filmed and edited video of company interview (on site where possible) to promote your company's support of STEM programs or careers, to be shared via email, social media leading up to the Week of STEM. Video will then be featured on our website during and after the Week of STEM.	X				
Own your own customized content portal on our website	X				

**Nonprofit Rates available, call for pricing*

CONTACT US



SARAH KYLE

skyle@utahbusiness.com

626.660.6320

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