



FALL 2024  
MEDIA KIT



## JOIN THE EVENT

### ● WHAT IS STEM FEST?

One of the best ways to engage students in science, technology, engineering and math is through hands-on activities. Utah STEM Fest does just that and much more!

Utah STEM Fest allows companies to showcase STEM careers and their support for education and local communities. This free event offers students dynamic opportunities to engage with interactive experiences. Industry representatives open up a world of exciting STEM career possibilities. Students in grades 5-10 will have the valuable chance to begin networking with some of Utah's top employers.



## SEPTEMBER 17-18, 2024

STEM Fest is a two-day event that will take place **September 17-18** at the Mountain America Expo Center. Join in digitally or in-person to support the STEM field.

### **PUBLIC FAMILY NIGHT:**

STEM FEST isn't only for students, it is open to the public on Family Night, **September 17** from 4-8 PM at the Mountain America Expo Center. Bring your whole family and experience all that STEM has to offer in education and careers. This event is free and registration is not required.

# EVENT SPONSORSHIPS

## JOIN US IN-PERSON & DIGITALLY

In addition to STEM Fest, we will be sharing our STEM digital magazine with all local schools, libraries and partners. The magazine provides educational content from local and national STEM leaders, STEM activities and promotion for STEM learning and career opportunities from our sponsors and partners.



SPONSOR BENEFITS	PREMIER (\$20,000)	OFFICIAL (\$15,000)	EDUCATIONAL (\$10,000)	SUPPORTING (\$5,000)	LEARNING (\$2,500)
Ad in STEM Build the Future digital magazine	Full Page	Full Page	Full Page		
Logo on floor decals	X				
Banner ad on STEM website, leading to your educational content/activity (Banner Size Pixels)	X	X	X		
Recognition on email blasts	X	X	X		
Recognition in social media campaign	X	X	X	X	
Logo and link on STEM website	X	X	X	X	X
Exhibitor booth space (suggested size*)	*	*	*	10'x10'	10'x10'

\*For Premier, Official and Educational in person sponsors, size to be determined based on booth activity

## EXHIBITOR BOOTH ONLY

### Regular Rates

**10'x10'**  
\$1,800

**20'x20'**  
\$3,000

### Non-Profit Rates

**10'x10'**  
\$900 Non-Profit

**20'x20'**  
\$1,500 Non-Profit



# BE A PART OF STEM

## STUDENTS

STEM Fest allows kids to get out of the classroom and meet the people behind some of today's coolest innovations.

### What we offer

- Interactive exhibitions
- Opportunities to discover new things
- Connections with educators and innovators
- Hands-on experiences

## EDUCATORS

STEM Fest provides the opportunity for students to take concepts explained everyday in the classroom and apply that knowledge to real life.

### What we offer

- Hands-on projects
- STEM-related networking opportunities
- Exposure to STEM-based careers
- A unique teaching experience

## BUSINESSES

Be at the forefront of showcasing STEM-based careers to thousands of students, parents, and teachers. If your business is STEM related, this is a must-attend event.

### What we offer

- Diversified and engaged 4th-10th graders
- Multiple booth sizes
- The ability to meet tomorrow's innovators
- Two days of exposure

## BY 2024

STEM jobs will grow

# 26%

▲ 31% Computing

All other jobs will grow

# 19%

▲ 19% Engineering



▲ 25% Advanced manufacturing

A typical computer programmer with only some college education earns more than a typical non-STEM worker with a bachelor's degree—\$76,000 vs. \$73,000.





# CONTACT US



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